



**Seneca Allegany Casino and Hotel
2011 Bridal Show
Sunday, February 27th
12pm – 5pm
Vendor Application**

Business Name: _____

Type of Business: _____

Contact Name: _____

Additional names of vendor attendees: _____

Address: _____

City: _____

State: _____ **Zip:** _____

Business Phone: _____ **Cell Phone:** _____

Fax: _____ **Email:** _____

Web Site Address: _____

Booth Description: _____

Electrical: Yes / No Electrical Cord Needed: Yes / No

Certificate of Insurance Enclosed (Required): Yes / No

Internet Needed: Yes //No

Running Slide Show Due NO Later Than February 15th: Yes / No

Send jpeg file to mlsmith@senecaalleganycasino.com

“Bridal Bag” each Bride attending will be given a Bridal bag and will be stuffed with flyers and samples. All stuffers are due February 15th, 2011 to guarantee inclusion.

****Door/Prize/Raffle: Each Vendor is required to donate a prize (minimum value of \$25.00). **** _____

All booths are pipe and draped 12 ft. in length with skirted 8 ft. table provided.

Please confirm above if electrical/internet is required for your booth.

Must be present for the duration of the show.

Booth Fee: \$250.00 due February 3, 2011

Signature: _____ Date: _____

Credit card (circle one) Visa MC AMEX Discover
Credit card # _____ Exp date _____

Signature to charge credit card _____

Check enclosed: _____

Make checks payable to: **Seneca Allegany Casino & Hotel**
777 Seneca Allegany Boulevard
Salamanca, NY 14779

Questions? Contact: **Michelle Smith**
(716) 244-5190
Or
mlsmith@senecaalleganycasino.com

Exhibitors Guidelines:

- **Set up the night prior between 5pm and 8pm.**
- **Set up day of Show between 9am and 11:00am Show starts promptly at 12:00pm.**
- **Please be courteous of your neighboring exhibitor's space.**
- **Please encourage all Brides to be to pre register on our website.**
- **Fashion Show begins at 1:00pm & 3:00pm.**
- **Complimentary Hors D'Oeuvres provided throughout show.**
- **You are encouraged to sell your products or do mini demonstrations.**
- **Door Prizes will be awarded throughout the show. Please be sure to list on your application what your Door Prize is so that it can be announced.**
- **Door Prize winners will be sent directly to your booth to collect their prize, which will give you an opportunity to promote your product or service to the winner.**
- **Each exhibitor will receive a list of all names, addresses and phone numbers for follow up.**
- **Cocktails and Hors D'Oeuvres reception immediately following show for all participating Vendors.**
- **Securing your booth early with payment in full, the sooner you will be listed on our website!**